



CO-SOCIETY#34

# ACCELERATED 創新 INNOVATION

MARTES, 26 DE MARZO DE 2019

CASA ASIA: C/ BOLÍVIA, 56

08018 BARCELONA 09:30H A 13:30H

EN COLABORACIÓN CON:



**TusStar**  
启迪之星



CHINA SPAIN  
INNOVATION & VENTURES  
中西创投



INSTITUTE  
OF NEXT  
BY INFONOMIA

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ORGANIZA:



**INSTITUTE  
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9:30 WELCOME

- DAVID NAVARRO, DIRECTOR GENERAL OF CASA ASIA
- LIN NAN, CONSUL GENERAL OF THE PEOPLE'S REPUBLIC OF CHINA IN BARCELONA

9:45 INTRO

**IMAGES OF CHINA. ACCELERATED INNOVATION IN CHINA**  
ALFONS CORNELLA, FOUNDER OF INSTITUTE OF NEXT BY INFONOMIA

10:00 PRESENTATION

**TUSSTAR, A WARM INCUBATOR. TSINGHUA UNIVERSITY'S. BEIJING**  
HAN WEI, VICE GENERAL MANAGER OF TUSSTAR INCUBATOR

10:30 DEBATE

**MODERATED** BY ALFONS CORNELLA,  
FOUNDER OF INSTITUTE OF NEXT BY INFONOMIA

10:45 SIGNING

**SIGNING OF THE AGREEMENT BETWEEN TUSSTAR BARCELONA  
AND INSTITUTE OF NEXT**  
KIMI CHEN, MANAGER OF TUSSTAR BARCELONA AND MONICA ALONSO  
PARTNER AND CEO INSTITUTE OF NEXT BY INFONOMIA

11:00 COFFEE BREAK

11:15 TALK

**INNOVATIONS IN MEDIA. WHAT'S HAPPENING?**  
SERGI VICENTE, PRESS CORRESPONDENT AND DIRECTOR OF BETEVE

11:45 DEBATE

**MODERATED** BY MÒNICA ALONSO,  
PARTNER AND CEO INSTITUTE OF NEXT BY INFONOMIA

12:00 INTERVIEW

**TALENT SEARCH**  
SOPHIE LIU, TALENT MANAGER. CHINA SPAIN INNOVATION AND VENTURES (CSIV)  
PROMOTERS 3RD CHINA (SHENZHEN) INNOVATION AND ENTREPRENEURSHIP  
INTERNATIONAL COMPETITION IN SPAIN

12:30 PRESENTATION

**NEW MODEL FOR THE NEXT GENERATION OF GREEN CITIES IN CHINA**  
HONORATA GRZESIKOWSKA, GUALLART ARCHITECTS STUDIO. FIRST PRIZE  
IN THE COMPETITION ORGANISED BY THE GOVERNMENT OF SHENZHEN.

13:00 CLOSING

**SUMMING-UP** BY ALFONS CORNELLA,  
FOUNDER OF INSTITUTE OF NEXT BY INFONOMIA