



CO-SOCIETY#36

CREATIVE MACHINES

The impact of Artificial
Intelligence on business.

NOVEMBER, 27TH 2019

ORGANIZES:



**INSTITUTE
OF NEXT**
BY INFONOMIA

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Intelligence on business.



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INSTITUTE OF NEXT BY INFONOMIA
MARIÀ AGUILÓ 28, BARCELONA

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9:00 Bienvenida y café

09:15 "State of the Art" Creative Machines.
El Impacto de la Inteligencia Artificial en los negocios.
ALFONS CORNELLA, FOUNDER INSTITUTE OF NEXT.

10:00 ¿Dónde estamos y a dónde vamos en máquinas creativas?
MARCOS SCHORLEMMER, INVESTIGADOR EN ARTIFICIAL INTELLIGENCE
RESEARCH INSTITUTE (IIIA-CSIC)
ULISES CORTES, INVESTIGADOR EN KNOWLEGDE ENGINEERING AND
MACHINE LEARNING GROUP, UNIVERSITAT POLITÈCNICA DE CATALUNYA, UPC

11:00 Coffee Break

11:30 "Mind the Deep: Artificial Intelligence and Artistic Creation"
ALBERT BARQUE-DURAN, ARTISTA E INVESTIGADOR CITY UNIVERSITY LONDON.

12:00 ¿Cómo crea el cerebro humano y cómo una máquina puede competir?
ANNA FORÉS, DIRECTORA ADJUNTA CÁTEDRA NEUROCIENCIA,
UNIVERSITAT DE BARCELONA
RICARDO ALONSO MATURANA, DIRECTOR GNOSS

13:00 Taller Breaking/Bending/Blending
INSTITUTE OF NEXT TEAM

14:00 Cierre de la jornada.