



CO-SOCIETY#36

# CREATIVE MACHINES

The impact of Artificial  
Intelligence on business.

NOVEMBER, 27TH 2019

ORGANIZES:



**INSTITUTE  
OF NEXT**  
BY INFONOMIA

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INSTITUTE OF NEXT BY INFONOMIA  
MARIÀ AGUILÓ 28, BARCELONA

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**9:00** Bienvenida y café

**09:15** "State of the Art" Creative Machines.  
El Impacto de la Inteligencia Artificial en los negocios.  
ALFONS CORNELLA, FOUNDER INSTITUTE OF NEXT.

**10:00** ¿Dónde estamos y a dónde vamos en máquinas creativas?  
MARCOS SCHORLEMMER, INVESTIGADOR EN ARTIFICIAL INTELLIGENCE  
RESEARCH INSTITUTE (IIIA-CSIC).  
ULISES CORTES, INVESTIGADOR EN KNOWLEDGE ENGINEERING  
AND MACHINE LEARNING GROUP, UNIVERSITAT POLITÈCNICA DE CATALUNYA, UPC.

**11:00** Coffee Break

**11:30** "Mind the Deep: Artificial Intelligence and Artistic Creation"  
ALBERT BARQUE-DURAN, ARTISTA E INVESTIGADOR CITY UNIVERSITY LONDON.

**12:00** ¿Cómo crea el cerebro humano y cómo una máquina puede competir?  
ANNA FORÉS, DIRECTORA ADJUNTA CÀTEDRA DE NEUROEDUCACIÓ UB-EDU1ST,  
RICARDO ALONSO MATURANA, DIRECTOR GNOSS,  
JOAN ROSES, EDITOR COLLATERAL BITS.

**13:00** Taller Breaking/Bending/Blending  
INSTITUTE OF NEXT TEAM

**14:00** Cierre de la jornada.