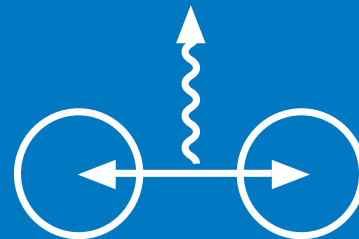




El Gràner is the centre for creation and study of the body and movement language of Barcelona. It is framed within the Art Factories program of the Barcelona City Council. Formerly the Philips bulb factory, placed in Zona Franca and it is also a part of the municipal project, 'Factories of Creation' with 1.000 square meters and four rehearsal rooms.



confirm attendance at:
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**CONNECTING SMART TEAMS
IN DIFFERENT INDUSTRIES
TO GENERATE NEW BUSINESS.**

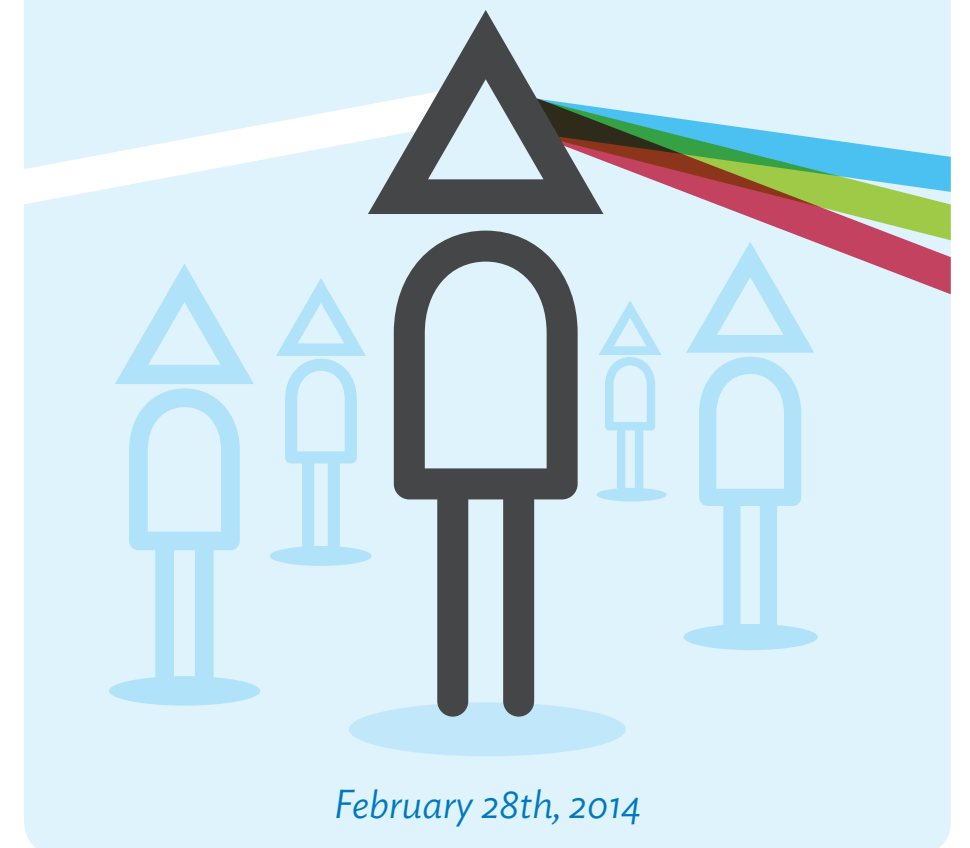
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co-session#17

Photonics

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SYSTEMATIC BUSINESS INTERSECTIONS

in collaboration with

SECpho
Southern European Cluster
in Photonics and Optics

Co-society is an initiative to facilitate the exchange of knowledge and experiences on innovation among teams of companies from different sectors, to encourage systematic business intersections.

Some of the smartest companies that have attended Co-society's events:

February 28th, 2014 at El Graner (c/ Jane Addams 14-16 Barcelona)

09:30h	INTRO	Welcome <i>Alfons Cornella, Founder co-society</i> Welcome <i>Sergio Sáez, Cluster Manager SECPhO</i> The creative process <i>Cristina Alonso, El Graner</i>
10:00h	UPDATE	RADICAL is NORMAL <i>Alfons Cornella, co-society</i>
10:30h	SHARE	SECPhO Introduction <i>Ramon Sans, President SECPhO</i> Photonics Overview <i>Lluís Torner, Director ICFO</i>
11:00h	co-coffee break	
11:30h	SHARE	Photonics Success Stories: <i>Carlos Calleja, Tecnalia</i> <i>Germán de la Fuente, ICMA-CSIC</i> <i>Silvia Carrasco, ICFO</i> <i>Jaume Castellà, CD6-UPC</i> <i>David Rotger, CVC</i> <i>Carles Oriach, Monocrom</i> <i>Mikel Bengoa, Rofin-Baasel</i> <i>Josep Carreras, IREC</i>
14:00h	co-chef lunch	Gastronomic co-creation
16:00h	TOOLS	Co-distances: <i>Alfons Cornella co-society</i>
16:15h	MATCHING	Random Matching <i>Josep Lluís Sanchez & Menno Marien</i> Voluntary Matching <i>Josep Lluís Sanchez & Menno Marien</i> Forced Matching <i>Josep Lluís Sanchez & Menno Marien</i>
18:00h	Wrap Up and What's Next	Alfons Cornella

SECPhO (Southern European Cluster in Photonics and Optics) brings together companies, technology centres and research groups in the photonics and optics sector.
