



# COME AND RIDE THE TWIST

make disruption work for you

co-fest<sup>®</sup>  
2014



## JUNE 5<sup>TH</sup>

MORNING

- N** WELCOME  
Who we are, where we are,  
what we will do
- V** UPDATE  
Business disruption is here to stay
- W** WORKSHOP: re business  
How 12 industries are going to change
- V** DISRUPTORS: experts and demos  
the 3 shifts coming in the next 5 years
- N** LUNCH
- N** OPEN SPACE  
Explore potential projects with attendees
- T** TOOLS: mind maps & apps  
Learn to use new innovation tools
- V** WRAP UP  
What we learnt today

EVENING

## JUNE 6<sup>TH</sup>

MORNING

- V** UPDATE  
Disruptive ways to innovate
- V** DISRUPTORS: experts and demos  
the 3 shifts coming in the next 5 years
- V** ART AND INNOVATION  
Learning from the Romanesque Revolution
- V** CHALLENGE: by our co-talent  
Young talent from co-society companies  
challenge us to re-invent ourselves
- W** WORKSHOPS: re-you & re-org  
Rethink your organization and yourself
- N** LUNCH
- T** TOOLS & WORKSHOP: rapid prototyping  
Build together, through new tools
- N** MATCHING CELLS  
Build commitment to keep going
- V** FINAL WRAP UP

EVENING