



#27co-session

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# **ARTIFICIAL INTELLIGENCE FOR BUSINESS**

**MARTES 13 DE DICIEMBRE 2016**  
**CAMPUS NORD, UPC BARCELONA**

Organiza:

**co-society**<sup>®</sup>

Colabora:





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# ARTIFICIAL INTELLIGENCE FOR BUSINESS\*

**09:00 / 09:30** REGISTRATION

**09:30 / 10:00** *THE STATE OF THE ART ON ARTIFICIAL INTELLIGENCE*  
Jordi Torres, Researcher at the Barcelona Supercomputing Center  
and Josep Maria Martorell, Associate Director ([www.bsc.es](http://www.bsc.es)).

**10:00 / 10:20** *IBM'S WATSON*  
Alfred Escala, IBM Vice President ISST SPGI.

**10:20 / 10:40** *AI AND IOT*  
Marc Pous, TheThings ([www.thethings.io](http://www.thethings.io)).

**10:40 / 11:00** *AI TO BETTER MANAGE YOUR DATA*  
Iñigo Zubizarreta, iMathResearch ([www.imathresearch.com](http://www.imathresearch.com)).

**11:00 / 11:30** NETWORKING COFFEE

**11:30 / 11:50** *AI AND MACHINE LEARNING*  
Javier de la Ossa, Sadako ([www.sadako.es](http://www.sadako.es)).

**11:50 / 12:10** *AI AND NATURAL LANGUAGE*  
Joaquim Bargalló, Professional Services Director Europe at Artificial Solutions ([www.artificial-solutions.com](http://www.artificial-solutions.com)).

**12:10 / 12:30** *AI AND BUSINESS PREDICTION*  
Caterina Font, co-founder of Counterest ([www.counterest.net](http://www.counterest.net)).

**12:30 / 13:00** *AI-CONNECTIONS*  
An activity where every participant will be connected to the most suited "colleagues"  
in the meeting, through an AI-based algorithm that has been built for the occasion  
upon the participants' LinkedIn information.

\*(La lengua utilizada durante el acto será el castellano)



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**CÓMO LLEGAR:**

Campus Nord, Calle Jordi Girona, 1-3,  
08034 Barcelona

**13:00 / 13:40**

*AI: WHAT'S ON IT FOR ME?*

*A debate about the business opportunities brought about by current applications of artificial intelligence. The groups are organized according to their "distance", based on the linkedin descriptions of participants, so that opinions and perspectives are mashed therefore preventing "group thinking".*

**13:40 / 14:00**

*THE COMING ERA OF QUANTUM COMPUTING*

*José Ignacio Latorre, Universitat Barcelona and Entanglement Partners ([www.entanglementpartners.com](http://www.entanglementpartners.com)).*

**14:00 / 15:30**

*NETWORKING LUNCH*

**15:30 / 16:00**

*UNDERSTANDING NEURAL NETWORKS*

*An interactive workshop to understand the very basics of the "brains behind" artificial intelligence, i.e. neural networks.*

**16:00 / 16:15**

*ELSEWHERE*

*A briefing on companies, technologies, products, related to artificial intelligence that may have not been addressed during the previous presentations.*

**16:15 / 17:00**

*STUDENT OPEN SPACE*

*Students from the UPC (Universitat Politècnica de Catalunya, [www.upc.edu](http://www.upc.edu)) share some of their projects based on artificial intelligence.*

**17:00**

*CLOSING REMARKS AND WRAP-UP*