

co-session#16

Co-creation made real

co-society®

Connecting smart teams
in different industries
to generate new business
around the world.

more information at:
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co-society®
SYSTEMATIC BUSINESS INTERSECTIONS

in collaboration with

TORRES

1870

Co-society is an initiative to facilitate the exchange of knowledge and experiences on innovation among teams of companies from different sectors, to encourage systematic business intersections.

Some of the smartest companies that have attended Co-society's events:



At Bodegas Torres Visitors Centre

09:00 / 09:30	Registration
09:30 / 09:45	Welcome and kickoff
09:45 / 10:45	Bodegas Torres: a visit to the winery
10:45 / 11:00	Leaving for Mas Rabell

At Masia Mas Rabell

11:00 / 11:30	COFFEE & CONNECT	
11:30 / 11:50	WE UPDATE	5 new ideas we need to know <i>Alfons Cornella, Co-society</i>
11:50 / 12:10	WE DO KNOW	Sharing Co-society's best assets. Innovation at Bodegas Torres: Innocells <i>Carlota Roset, Bodegas Torres</i>
12:10 / 12:30	WE SHOULD KNOW	Ten types of innovation: the discipline of building breakthroughs , by Larry Keeley, Helen Walters, Ryan Pikkell and Brian Quinn Recommended book: Innovation principles to bring about meaningful and sustainable growth in your organization. <i>Alfons Cornella, Co-society</i>
12:30 / 12:50	WORTH TO KNOW	Project "KitCaixa, Jóvenes Emprendedores" Training for entrepreneurship, by means of thrill and experience. <i>Fernando L. Mompó and Josep Lluís Sánchez, Co-society</i>
12:50 / 13:10	INNOVATION TOOLS	PIT (Power Ideas Together) by Innovation Factory An intelligent platform for knowledge capture and management of ideas in the organization. <i>Han Gerrits, Innovation Factory</i>
13:10 / 14:40	LUNCH & CONNECT	
14:40 / 15:00	WE EVOLVE	Co-society's survey Presentation of results and conclusions of the survey. Analysis of the present and future of Co-society.
15:00 / 18:00	WE CO-CREATE	Co-society Summer School 2014 An innovative learning project aimed at Co-society's younger employees. Through dynamic co-creation, we will design the activity to complete with all the elements that comprise it: what, how, when, where, why, for whom, how much.
18:00	CONCLUSION	