co-society®

Connecting smart teams in different industries to generate new business around the world.

more information at: www.co-society.com info@co-society.com

co-session#16

Co-creation made real



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agenda#16

25/11/2013

Co-society is an initiative to facilitate the exchange of knowledge and experiences on innovation among teams of companies from different sectors, to encourage systematic business intersections.

Some of the smartest companies that have attended Co-society's events:

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		20/11/2010
At Bodogoo	Torres Visitors Cer	atro
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09:00 / 09:30		Registration
09:30 / 09:45		Welcome and kickoff
09:45 / 10:45		Bodegas Torres: a visit to the winery
10:45 / 11:00		Leaving for Mas Rabell
At Masia Ma	as Rabell	
11:00 / 11:30		COFFEE & CONNECT
11:30 / 11:50	WE UPDATE	5 new ideas we need to know Alfons Cornella, Co-society
11:50 / 12:10	WE DO KNOW	Sharing Co-society's best assets.
		Innovation at Bodegas Torres: Innocells Carlota Roset, Bodegas Torres
12:10 / 12:30	WE SHOULD KNOW	Ten types of innovation: the discipline of building breakthroughs, by Larry Keeley, Helen Walters, Ryan Pikkel and Brian Quinn
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11:50 / 12:10	WE DO KNOW	Sharing Co-society's best assets.
		Innovation at Bodegas Torres: Innocells Carlota Roset, Bodegas Torres
12:10 / 12:30	WE SHOULD KNOW	Ten types of innovation: the discipline of building breakthroughs, by Larry Keeley, Helen Walters, Ryan Pikkel and Brian Quinn Recommended book: Innovation principles to bring about meaningful and sustainable
		growth in your organization.
		Alfons Cornella, Co-society
12:30 / 12:50	WORTH TO KNOW	Project "KitCaixa, Jóvenes Emprendedores" Training for entrepreneurship, by means of thrill and experience. Fernando L. Mompó and Josep Lluís Sánchez, Co-society
12:50 / 13:10	INNOVATION TOOLS	PIT (Power Ideas Together) by Innovation Factory An intelligent platform for knowledge capture and management of ideas in the organization. Han Gerrits, Innovation Factory
13:10 / 14:40		LUNCH & CONNECT
14:40 / 15:00	WE EVOLVE	Co-society's survey Presentation of results and conclusions of the survey. Analysis of the present and future of Co-society.
15:00 / 18:00	WE CO-CREATE	Co-society Summer School 2014 An innovative learning project aimed at Co-society's younger employees.
		Through dynamic co-creation, we will design the activity to complete with all the elements that comprise it: what, how, when, where, why, for whom, how much.

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